

CONNECTING LEADERS



THE FOUR SEASONS RESORT, JUMEIRAH BEACH

ALN Africa Investment Conference

JOIN US FOR OUR BEST CONFERENCE TO DATE

The ALN Africa Investment Conference has been held annually since 2014 with the objective of spurring investment into Africa, connecting industry and policy leaders and promoting the continent. The conference serves as an effective platform for dialogue on critical commercial and policy topics, to encourage partnerships and to stimulate deal making.

The fifth edition of the ALN Africa Investment Conference will cover discussions on the risks and rewards of opening Africa up for business, entry strategies, implications of the adoption of disruptive technology, the rise of African mega- cities, the appetite to finance deals, how to run family businesses, the impact of the push for renewable energy sources, hot markets and more.

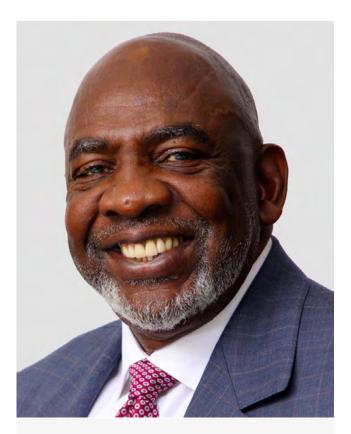
Attendance is on an invite-only basis, and ALN carefully vets the list of attendees to ensure calibre and relevance.



"We compliment you on the content, the participants and the range of topics covered. You have created something quite unique for Africa and it will be your legacy." - **Director at an Advisory Firm**

Guests of Honour





DR. CHEICK MODIBO DIARRA
Former Prime Minister of Mali & Chairman, ALN

"... It was and is valuable in terms of new learnings ... The overall organisation of the event was wonderful and we felt very welcome indeed...we are already looking forward to next year's event." - Managing Partner at an Asset Management Firm



ABBASALI HAJI
Founder and Managing
Director
East Africa Capital



AMYN MUSSA
Partner
ALN Kenya | Anjarwalla &
Khanna



ANNE ERIKSSON
Former Regional Senior
Partner
PwC



ARSHAD DUDHIA

Managing Partner

ALN Zambia | Musa Dudhia

& Co.



ASSAD ABDULLATIFF Managing Director AXIS Fiduciary



ATIQ ANJARWALLA Managing Partner Anjarwalla Collins & Haidermota



AYMAN OSMAN
Director, Corporate, External
& Legal Affairs, Emerging
Markets, Middle East & Africa
Microsoft



CHRISTO ELS Senior Partner Webber Wentzel



DAVID DALHUISEN
Head of Africa Investment
Banking
Renaissance Capital



DOMINIC REBELOPartner
ALN Kenya | Anjarwalla &
Khanna



DR. EDUARDO LÓPEZ MORENO Director Research and Capacity Building UN-Habitat



FIONA MUNGAI Managing Director Endeavor Kenya



FOUED BOURABIAT
Partner
ALN Algeria | Bourabiat
Associés



FRANCIS NJOGU

Managing Director and Group
Chief Executive Officer
Gulf Energy



G. JAYAKRISHNAN
Global Markets Director, Middle
East & Africa, Central & Eastern
Europe, Latin America & the
Caribbean, Enterprise Singapore



PROF. GBOLAHAN ELIAS
Partner
ALN Nigeria | G. Elias & Co.



DR. GREG MILLSDirector
Brenthurst Foundation



HARDY PEMHIWA
Group Chief Executive Officer
Econet Group



HARJEEV KHANDARI
Founder and Chief Executive
Officer
Zenises



Partner
Mediterrania Capital Partners



INDERJIT BENDI
Co-Founder & Chief
Executive Officer
Bellhouse Capital Ltd.



DR. JAMES MWANGI Chief Executive Officer Equity Group



JAMIE SIMMONDS
Chief Executive Officer
and Managing Director
The Access Bank UK



JESSE ZIGMUND General Counsel M-KOPA Solar



JOHN LENTAIGNE
Chief Underwriting Officer
African Trade Insurance
Agency



JONATHAN EVANS General Counsel Emirates Global Aluminium



KARIM S. ANJARWALLA Managing Partner ALN Kenya | Anjarwalla & Khanna



KWAME PARKER
Partner and Investment
Director
Frontier Investment
Management



MANDEEP NALWA Chief Executive Officer Taurus Family Office



MARKUS GABBERT
General Counsel and Chief
Compliance Officer
DEG-Deutsche Investitionsund Entwicklungsgesellschaft



MESFIN TAFESSE
Principal Attorney
ALN Ethiopia | Mesfin Tafesse
& Associates



DR. MICHAEL H GERA Managing Partner and Founder Energy Access Ventures



MIGUEL AZEVEDO Head of Investment, Middle East and Africa Citigroup



MOHAMED RALI BADISSY
Senior Attorney for Energy
and Finance
United States Department of
Commerce



NADEEM JUMA Chairman AIM Group



NIMIT SHAH
Partner
Helios Investment Partners



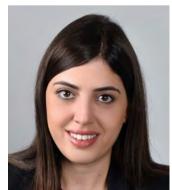
OLIVER CORNOCK
Editor in Chief
Oxford Business Group



OMAR BAGERSH Partner Bagersh Coffee



ROMAIN PY
Executive Head of
Transactions
African Infrastructure
Investment Managers



SAFIA FASSI-FIHRI Managing Partner ALN Morocco | BFR & Associés



SAIF MALIK
Managing Director, Head of
Global Banking, Africa, Corporate
and Institutional Banking
Standard Chartered Bank



SAMEER HIRJIChief Executive Officer
Selcom



SANA BAGERSH Chief Executive Officer BrandMoxie



SHINGAI MUTASA
Founder and Non-Executive
Director
Masawara



SONAL SEJPAL
Director
ALN Kenya | Anjarwalla &
Khanna



DR. SUSAN MBOYA
Principal and International
Advisor
Navigators Global



SYDNEY DOMORAUD
Managing Partner
Emire Partners



SYLVAIN DENIS
Vice President, Strategic
Development
GardaWorld International
Protective Services



TARIQ BIN HENDI
Executive Vice President and
Head of Wealth Products &
Advisory
Emirates NBD



DR. TOM MARSHALL
Chief Operating Officer, Africa
Division
Surbana Jurong



VIJAY GIDOOMAL
Group Managing Director
Car & General



WILLY IRERI
Vice President, Energy
Financial Services General
Electric Capital



IFE OSAGA-ONDONDO Legal Counsel, Sub-Saharan Africa Google



MOHAMED ELROUBI
General Counsel
GardaWorld International
Protective Services

Sectors Represented







Professional Services



Real Estate



Hospitality



Government and Public Sector



Technology, Media & Telecommunications



Manufacturing and Industrial



Logistics and Transportation



Consumer Products



Power & Infrastructure



Private Equity



Legal

Programme

7 NOVEMBER

8:00	Registration
9:00	Welcome Remarks
9:10	Opening Presentation
9:30	Opening Africa Up for Business: A Realistic Vision?
10:30	Coffee Break
11:00	Navigating Pitfalls and Capitalising on Opportunities: The Do's and Don'ts of Doing Business in Africa
12:00	Keynote Address
12:30	Lunch
2:00	East Africa in the Spotlight: Ethiopia, Rwanda and Tanzania
2:00	The Rise of the African Megacity: The Need for a New Urban Agenda
3:00	So You're Interested in the Africa Play: What is the Right Entry Strategy?

Innovative Financing: Is Africa Ready for More Complex Financing Models?
Coffee Break
A New Era in Innovation: Implications of Disruptive Solutions for the Continent with the World's Fastest Growing Population
West Africa in the Spotlight: Ghana, Nigeria, Côte d'Ivoire
Closing Remarks (Day 1)
Cocktail & Dinner

8 NOVEMBER

8:30	Registration
9:30	Creating the Optimum Family Business Structure: Building for the Future
9:30	Southern Africa in the Spotlight: South Africa, Zambia, Zimbabwe
9:30	Northern Africa in the Spotlight: Morocco, Algeria, Egypt
10:30	The Push for Renewable Energy: An Unfair Burden on Industrialisation in Africa?
10:30	Budding Lions: Showcasing the Continent's High-Impact Entrepreneurs
11:30	Coffee Break
12:00	Africa as a Land of Opportunity: Another Scramble?
1:00	Closing Remarks
1:10	Lunch



Accommodation & Flights



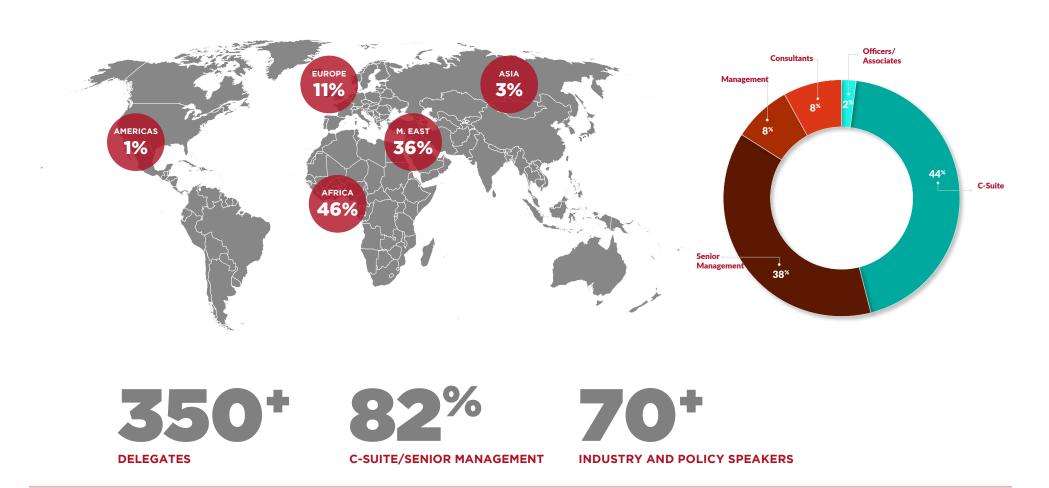




OFFICIAL CONFERENCE AIRLINE



2017 Highlights



"This has been the third consecutive conference that I have attended. Once again you pulled off a flawless event and I look forward very much to attending again next year. Each year the conference allows me to grow and meet more interesting people ..." - Director at an Advisory Firm



SPONSORSHIP

Sponsoring the ALN Africa Investment Conference presents an opportunity to gain valuable brand exposure among investors and decision makers:

- International profiling opportunity in front of pivotal industry players in the African investment agenda.
- Opportunity to establish key partnerships and collaborations with peers and leading opinion leaders across Africa.
- Access to an intensive integrated marketing campaign with key media players and across multiple platforms, including social media, a mobile app, marketing collateral and on-site branding.
- Profiling of business expertise and thought-leadership through exclusive sponsorship and networking opportunities.
- Ability to leverage ALN's extensive network and event profile.

PLATINUM SPONSORSHIP

1 SLOT | USD 50,000

This is the highest level of sponsorship and will include:

- One speaking slot in a plenary panel at the conference.
- Opportunity to host a workshop session on a topic of choice in consultation with the ALN team.
- Customised client invite to your VIP clients with the fee at a discounted rate.
- An invitation to our exclusive VIP lunch reception in honour of our guest of honour.
- Two invitations to our exclusive VIP lunch reception in honour of our guest of honour.
- 5 free conference passes.
- Logo included as a sponsor on all conference invitations, ALN's social media channels, and on all posters and online videos at the event.
- Logo featured on screens in the foyer and networking areas throughout the two days
 of the conference.
- A centre spread advertisement in the event booklet distributed to all delegates.
- Trophy sponsorship of two awards at Gala dinner.
- Five invitations to our exclusive 'invite only' dinner during which we host our VIPs, dignitaries, clients, and select delegates.
- Logo included as a sponsor on invitations to our exclusive 'invite only' dinner during which we host our VIPs, dignitaries, clients, and select delegates.
- A roll-up banner at the dinner registration desk.
- Inclusion of your marketing material in delegate bags and media packs.
- Full access to the media package including feature and mention in the press release and interview with the relevant press.
- Mention on conference promotional video.





PLENARY PANEL SPONSORSHIP

1 SLOT IN PLENARY PANEL | USD 20,000

This involves the exclusive sponsorship of one plenary panel session and includes:

- One speaking slot in a plenary panel.
- Presentation of a brief promotional video at the beginning of the panel session to be produced by sponsor.
- Four free conference passes.
- Logo included as a sponsor on all conference invitations, ALN's social media channels, and on all posters and online videos at the event.
- Logo featured on screens in the foyer and networking areas throughout the two days of the conference.
- Display of two roll up banners and firm logo on the screens during the sponsored panel.
- A full page advertisement in the event booklet distributed to all delegates.
- Two invitations to our exclusive 'invite only' dinner during which we host our VIPs, dignitaries, clients, and select delegates.
- Access to conference raw video footage.

"It was extremely informative, insightful and enjoyable ... your speakers were first-rate and real experts."

- Head of Corporate Development at a Private Equity Firm

WORKSHOP SPONSORSHIP

WORKSHOP SPONSOR | 1 SLOT | USD 15,000

This involves running a workshop in consultation with the ALN team and entails:

- Exclusive facilitation of a one-hour workshop with the ALN team.
- Three free conference passes.
- A customised invite to conference delegates highlighting the workshop and sponsor.
- Logo included as a sponsor on all conference invitations, ALN's social media channels, and on all posters and online videos at the event.
- Logo featured on screens in the foyer and networking areas throughout the two days of the conference.
- Display of logos on the screens during the workshop.
- A full page advertisement in the event booklet distributed to all delegates.
- Two invitations to our exclusive 'invite only' dinner during which we host our VIPs, dignitaries, clients, and select delegates.
- Access to conference footage.





BREAKOUT PANEL SPONSORSHIP

BREAKOUT PANEL | 1 SLOT PER PANEL | USD 10,000

This involves the exclusive sponsorship of a breakout panel session and includes:

- One speaking slot in a breakout panel at the conference.
- Exclusive display of company logo on the screens during the sponsored panel.
- Three free conference passes.
- Logo on all conference invitations, ALN's social media channels, and on all posters and online videos at the event.
- Logo featured on screens in the foyer and in the networking areas throughout the two days of the conference.
- A full page advertisement in the event booklet distributed to all delegates.
- Two invitations to our exclusive 'invite only' dinner during which we host our VIPs, dignitaries, clients, and select delegates.
- Access to conference raw video footage.

COCKTAIL SPONSORSHIP

6 NOVEMBER

WELCOME COCKTAIL SPONSOR | 1 SLOT | USD 8,500

- Exclusive sponsorship of the welcome cocktail session for select guests.
- Two invitations to the exclusive cocktail and dinner on 6 November.
- Logo included as a sponsor on invitations to the exclusive 'invite-only' welcome dinner.
- Logo featured on screens in the foyer and networking areas throughout the two days of the conference.
- Display of a roll-up banner at the dinner registration desk.

7 NOVEMBER

GALA COCKTAIL SPONSOR | 1 SLOT | USD 10,000

- Exclusive sponsorship of the Gala Cocktail for all delegates.
- Two invitations to the Gala Cocktail, Dinner and Concert on 7 November.
- One free conference pass.
- Logo included as a sponsor on invitations to the Gala Cocktail and Dinner.
- Logo featured on screens in the foyer and networking areas throughout the two days of the conference.
- Display of a roll-up banner at the dinner registration desk.





DINNER SPONSORSHIP

6 NOVEMBER

WELCOME DINNER SPONSOR | 1 SLOT | USD 10,000

- Exclusive sponsorship the Welcome Dinner for select guests.
- Five invitations to the Welcome Dinner for select guests.
- Logo included as a sponsor on invitations to the exclusive 'invite-only' Welcome Dinner.
- Logo included as a sponsor on all conference invitations, ALN's social media channels, and on all posters and online videos at the event.
- Logo featured on screens in the foyer and in the networking areas throughout the two days of the conference.
- Branding on dinner tables and two roll-up banners at the dinner registration desk.
- Access to conference raw video footage.

7 NOVEMBER

GALA DINNER SPONSOR | 1 SLOT | USD 15,000

- Exclusive sponsorship of the Gala Dinner for all delegates.
- Three invitations to the Gala Cocktail, Dinner and Concert on 7 November.
- Two free conference passes.
- Logo included as a sponsor on invitations to the Gala Cocktail and Dinner.
- Logo included as a sponsor on all conference invitations, ALN's social media channels, and on all posters and online videos at the event.
- Logo featured on screens in the foyer and in the networking areas throughout the two days of the conference.
- Branding on dinner tables and two roll-up banners at the dinner registration desk
- Access to conference raw video footage

ENTERTAINMENT SPONSORSHIP

ENTERTAINMENT SPONSOR | 1 SLOT | USD 15,000

- Exclusive sponsorship of an Award Winning African band at our Gala Dinner during which we host all conference delegates.
- Two invitations to the Gala Cocktail, Dinner and Concert on 7 November.
- Logo featured on screens in the foyer and networking areas throughout the two days of the conference.
- Logo included as entertainment sponsor on invitations to the Gala Cocktail and Dinner.
- Display of a roll-up banner at the dinner registration desk.





ADVERTISING SPONSORSHIP

Advertising Sponsor | USD 5,000

- Full page advertisement in the event booklet distributed to all delegates.
- Inclusion of two marketing items in delegate bags and media packs.
- Logo included as a sponsor on all conference invitations, ALN's social media channels, and on all posters and online videos at the event.
- Logo featured on screens in the foyer and networking areas throughout the two days of the conference.
- One free conference pass.

Editorial Sponsor | USD 3,000

- A one-page article, 500 words, on a topic oriented to the theme of the ALN Africa Investment Conference 2018, from the sponsor's company in our prestigious Legal Notes publication.
- Logo included as a sponsor on all conference invitations, ALN's social media channels, and on all posters and online videos at the event.
- Logo featured on screens in the foyer and networking areas throughout the two days of the conference.
- One free conference pass.

Marketing Collateral Sponsor | USD 1,000

- Inclusion of one marketing collateral/item in delegate bags and media packs.
- Logo included as a sponsor on all conference invitations, ALN's social media channels, and on all posters and online videos at the event.
- Logo featured on screens in the foyer and networking areas throughout the two days of the conference.

NETWORKING HUB SPONSORSHIP

NETWORKING HUB SPONSOR | USD 7,000

- Exclusive sponsorship and branding of an espresso based coffee bar or an exhibition stand in the ALN Networking Hub for the duration of the conference.
- Positioning of two banners at designated areas in the ALN Networking Hub for the duration of the conference.
- One free conference pass.
- Logo included as a sponsor on all conference invitations, ALN's social media channels, and on posters and online videos at the event.
- Logo featured on screens in the foyer and in the networking areas throughout the two days of the conference.



- NanaAma Botchway, Senior Counsel at a Ghanaian Law Firm



Contact Information

For more information on the conference, or to learn about sponsorship opportunities, go to www.africalegalnetwork.com/aln2018

Or email ALN Events at ALNEvents@africalegalnetwork.com







SPONSORS





the access bank uk >>>



PARTNERS





MEDIA PARTNERS







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